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the public relations writer Available online at www.sciencedirect.com Public Relations Review 34(1) (2008) 32-40 Critical analysis of blogging in public relations Michael L. Kent - Gaylord College of Journalism and Mass Communication, University of Oklahoma, 395 W. Lindsey, Norman, OK 73019-4201, United States Received 12 February 2007; received in revised form 30 November 2007; accepted 1 December 2007 Abstract This ...

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Edward Bernays - Wikipedia

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